

## **The Vortex Companies Promotes Gonnella to Executive Vice President of Products**

**(Houston, TX – January 9, 2019)** With greater emphasis being placed on growing the Vortex Products division, Andrew Gonnella, has been promoted to Executive Vice President of the Vortex Products division. “This allows Andrew to focus exclusively on a fast growing part of our business,” stated Mike Vellano, CEO of the Vortex Companies. “Andrew is extremely innovative and has shown an exceptional ability to introduce our products, not only to new markets, but within our existing market segments, as well,” he added.

As EVP of the Vortex Products division, Gonnella will oversee the further development and expansion of Vortex’s existing product line, identify new products and develop new distribution channels. Added Gonnella, “We are assembling a strong sales team, launching a robust e-commerce platform and securing strategic relationships with distributors in several key industries. Our ability to drive the industry’s adoption of technology will be unparalleled and we are excited to redefine business as we know it across the construction sectors.”

Previously, Andrew held the position of EVP Sales and Marketing, where he directed all sales efforts through the business development team and guided the Vortex Companies branding strategy. “Andrew has always been a big picture thinker and his strategic marketing skills have been critical to where we are today,” added Vellano. “As EVP of Products, I’m sure we will see more of the same.”

### **ABOUT THE VORTEX COMPANIES**

The Vortex Companies deliver advanced trenchless technologies and turnkey services to cost effectively renew municipal, industrial and commercial infrastructure. The Vortex Services division provides lining and coating solutions, pipe bursting, CCTV and inspection. The Vortex Products division develops and sells manhole and pipe rehabilitation materials, polymeric coatings and resins, sewer robot systems, and high-speed drain cleaning tools.

With strategic acquisitions planned for 2019, the Vortex Companies remains focused on its vision of providing a broad range of intelligent and economical trenchless infrastructure renewal solutions, supported by highly experienced and trained personnel. For more information, go to: [www.vortexcompanies.com](http://www.vortexcompanies.com)

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